

The Campaign for GRADE-LEVEL **READING**

Here's What Your City Can Do To Boost Literacy Through Reading

Initiative	Description	Focus Levels	Timeframe/Contact
Broward Campaign for Grade Level Reading/Literacy Coalition	Partnership for Grade Level Reading Proficiency between the Broward Children's Services Council, Broward County Public Schools, Broward Early Learning Coalition, and multiple community organizations. Connects literacy initiatives across Broward with a focus on school readiness, summer learning, family engagement, attendance, and third grade proficiency for all students.	All students, Focus on Birth to Third Grade	Monthly Meetings Contact: Sandra Bernard-Bastien, Children's Services Council <u>sbernard@cscbroward.org</u> 954-377-1666
United Way Reading Pals	Reading Pals are mentors who use books and conversation to build language skills of Pre-K and First grade students. City volunteers would read with a child for one hour a week. Books, materials, and training are provided.	Pre-K and First Grade	School Year (Fall through May) Contact: Adriana LeCorgne United Way <u>alecorgne@unitedwaybroward.org</u> 954-453-3742
Tutormate: Innovations for Learning	Interactive technology connects the workplace of city employees with classrooms in your city through an online platform for 30 minutes a week. The city would need to commit at least ten individuals that are eager to teach children to read. An easy to use software application guides volunteers through each session with the child.	First Grade	School Year (Fall through May) Contact: Kim Whitten Innovations for Learning <u>kim@innovationsforlearning.org</u> 813-404-8319

Guest Reader Campaigns (Broward Reads for the Record October or "Día" April)	Your city can organize a team to serve as guest readers at a local elementary school or early childhood education provider as part of countywide guest reading campaigns. Broward Reads for the Record occurs annually in October as part of Jumpstart's National Campaign. Día is a nationally recognized initiative annually held on April 30th that emphasizes the importance of literacy for all children from all backgrounds.	Pre-K and Kinder	Read for the Record: October Dr. Lori Canning: 754-321-1953 Early Learning Language Acq lori.canning@browardschools.com El día de los ninos/libras: April Vicky Saldala: 754-321-2589 ESOL/Bilingual Education victoria.saldala@browardschools.com
Literacy Resources for Community Events	Enrich city events by distributing parent and community resources on how communities, families, and schools can support literacy in the home.	Early Childhood Elementary	Ongoing Contact: Dr. Lori Canning Early Learning Language Acquisition <u>lori.canning@browardschools.com</u> 754-321-1953
Title I Educational Support Van	Enrich city events by scheduling the Title I Bus to be at city gatherings to provide educational resources to the community.	Early Childhood Elementary Middle	During School Year Contact: Luwando Wright-Hines Title One <u>luwando.wright-</u> <u>hines@browardschools.com</u> 754-321-1400
Book Distribution at City Events	Enrich city events by distributing books to children and families. As a city commitment to supporting literacy across the city, the district will collect books from multiple organizations to provide for giveaways at identified city events.	Early Childhood Elementary	Ongoing Contact: Lynne Oakvik Library Media Programs <u>lynne.oakvik@browardschools.com</u> 754-321-2620
Family and Parent Engagement	Strengthen community parent and family relationships by organizing initiatives to support maximum engagement and student success.	All Ages	Ongoing Contact: Nadia Clark Parent Engagement <u>nadia.clark@browardschools.com</u> 754-321-1599
Summer Learning	Organize events to promote summer learning for children and families throughout your city, including a sponsored event on Summer Learning Day, an annual national advocacy day led by the National Summer Learning Association to elevate the importance of keeping kids learning, safe and healthy every summer.	All Ages	Throughout Summer National Summer Learning Day June Contact: Lisa McClure, Broward County Libraries, 954-357 7470 Imcclure@broward.org

Impact Broward Foster Grandparents	Impact Broward, Inc. coordinates volunteer services for older adults to meet pressing community needs. This yields a double benefit – to the individuals and communities who benefit from this volunteer service and the volunteers themselves who realize proven health benefits through social interaction, ongoing engagement, opportunities to contribute, and a sense of purpose and accomplishment.	Pre-K, Kinder, First Grade	During School Year Contact: Jeannette Cohen Foster Grandparents 954-484-7117 jcohen@impactbroward.org
Connections with Early Childhood Providers	Broward County has over 500 early childhood providers supporting children ranging in ages birth to Pre-K. Connections between early childhood providers within your city can support high quality care and education for all young children. The Early Learning Coalition share ideas for building relationships and supporting the providers within your city.	Birth to Pre-K	Ongoing Contact: Dr. Carmen Nicholas Early Learning Coalition (954) 377-2196 <u>cnicholas@elcbroward.org</u>
Cultural Division Early Childhood Connections	The Broward County Cultural Division is working to unite cultural organizations throughout Broward in support of early childhood and family engagement. Your city can support this initiative by reaching out to your cultural organizations to encourage participation. Targets could include providing passes to families with young children, early childhood enrichment activities, and targeted outreach.	Pre-K	Ongoing Contact: Grace Kewl Broward Cultural Division 954-357-7869 gkewl@broward.org
Little Free Libraries "Take a Book; Return a Book"	Promote literacy and the love of reading by building free book exchanges in your city to build a sense of community and share skills, creativity and wisdom across generations. There are nearly 40,000 Little Free Library book exchanges around the world, bringing into businesses/organizations and sharing millions of books annually. For more information, see https://littlefreelibrary.org/.	All Ages	Ongoing Contact: Mildred Grimaldo Early Learning Language Acquisition Literacy Department <u>mildred.grimaldo@browardschools.com</u>
Book Drives, Donations, and Collections	Hold a City-Wide Children's Book Drive to collect new and gently used children's books from families who have outgrown their collections, businesses, and community organizations. Books can be used to distribute at events, stock Little Free Libraries, and more.	All Ages	Ongoing Contact: Lynne Oakvik Library Media Programs <u>lynne.oakvik@browardschools.com</u> 754-321-2620

Support City Afterschool and Summer Programs, including "Maximizing Out of School Time (MOST)"	Support your city afterschool and summer programs as safe, positive, learning environments for children.	All Ages	Ongoing Contact: Dr. Nicole Mancini BCPS Elementary Learning <u>nicole.mancini@browardschools.com</u> 754-321-2620
Mayor's Chess Challenge	Rally support for scholastic chess by hosting monthly Mayors' Chess Challenges. These free and friendly competitions bring together elected officials, community leaders, students, families and chess players of all ages and abilities to support and celebrate scholastic and community-based chess programs.	All Ages	Ongoing Contact: